

国际交流学院招生简章

Enrollment Brochure of the Faculty of International Communication (FIC)

I. FIC's Introduction

As one of the most distinctive department of Xishuangbanna Vocational and Technical College, the FIC offers programs involved in Chinese education, English education, applied English, applied Thai, applied Lao, applied Burmese, secretarial studies and ethnic languages and cultures of China.

It employs a multinational talent training mode for cultivating internationalized professionals of applied foreign languages, on the basis of the “going-global” practice sustained by its collaborations and exchanges with institutions of higher learning, governments and enterprises in Thailand, Laos and Myanmar as well as by its domestic and international practical training bases. Now, it possesses 3 provincial-level key construction programs, inclusive of 1 featured program and 1 high-level backbone program, 1 provincial-level training base and 61 full-time teaching personnel.

II. FIC's Programs

1. Chinese Language Education

[Features and Advantages] As a provincial-level key specialty, this program adopts a “2.5+0.5” talent training mode, laying emphasis on students' fundamental acquisition of Chinese language. It offers such courses as ancient Chinese, modern Chinese, ancient literature, modern and contemporary literature, foreign literature, writing, pedagogy and

psychology. With availability of local unique ethnic resources and Southeast Asian cultures, it also offers relevant courses like folk literature and Xishuangbanna literature, for the sake of expanding students' disciplinary horizon and further facilitating their understanding of ethnic cultures. Furthermore, it attaches importance to enhance students' coordinated development in literature and art and their literary self-restraint and artistic edification particularly claimed for Chinese language teachers.

[Employment Orientation] Graduates can seek employment as Chinese language teachers in middle and primary schools or as secretarial clerks in government, corporate and public institutions.

2. English Education

[Features and Advantages] This program, sustained by its “domestic + international” practical training bases and efficient faculty members, takes a transnational talent training mode to cultivate students' competences in intercultural communication and otherspheres, while improving their skills in English listening, speaking, reading, writing and translation as well as their operational capabilities especially in English translation and teaching, so as to build a supportive platform for their pursuits of employments or undergraduate studies domestically and internationally.

[Employment Orientation] Graduates can seek employment as English teachers in middle and primary schools or as secretarial clerks and translators in government bodies and foreign-related corporate and public

entities.

3. Applied English

[Features and Advantages] This program, held up by its “domestic + international” practical training bases and competent faculty members, embraces a trans-border training mode oriented at fostering students’ strong skills in English language and their professionalism as well as building a sustaining platform for their aspirations of employments or undergraduate studies at home and abroad.

[Employment Orientation] Graduates can land jobs in sectors with English as their working language, serving as tour guides, secretarial clerks, hotel management and translators.

4. Applied Thai Language

[Features and Advantages] With the honorary designations of the provincial key construction specialty, the provincial characteristic specialty, the key construction specialty of the provincial model higher vocational college and the provincial high-level backbone specialty, this program utilizes a talent training mode famed for the “China-Thailand cooperation for trans-nationally cultivating professionals”.

Based on the FIC’s upgraded cooperation with Thailand’ institutions of higher education and other domestic and international conglomerates and public institutions along with its domestic and international training bases and high-quality teachers and resources, it mainly fosters students’ Thai language professionalism, with the concurrent objective of constructing a

facilitating platform for their employments or undergraduate studies both here and abroad after graduation.

[Employment Orientation] Graduates can work in corporate entities involving the Thai language as business assistants, translators, travel agencies' clerks, tour guides and export sales representatives.

5. Applied Foreign Languages (Lao Orientation)

[Features and Advantages] As a provincial key construction project, this program, characterized by China-Laos cross-border collaboration for professionals' cultivation, applies a mode structured to train students' professionalism and set up a boosting platform for their employments or undergraduate studies at home and overseas after graduation while strengthening their Lao language competences, based on the FIC's increased cooperation with Lao colleges and universities including the National University of Laos and other domestic and international corporate and public entities as well as its good teaching resources and members available from inside and outside of the country.

[Employment Orientation] Graduates can work in Lao language-related enterprises as business assistants, Lao interpreters and translators, travel agencies' clerks, Lao tour guides and export sales personnel.

6. Applied Foreign Languages (Burmese Orientation)

[Features and Advantages] This program, marked by China-Myanmar cross-border collaboration for personnel cultivation, functions on a mode aimed at fostering students' professionalism and constructing a platform

to enhance their Burmese language competences and bolster their employments or their undergraduate studies at home and abroad after graduation, with the help of its favorable teaching resources and teams as well as its domestic and international training bases built through the FIC's bonds with Myanmar institutions of higher education and other domestic and international enterprises and public institutions.

7. Secretarial Studies

[Features and Advantages] This program utilizes a talent training mode of the “2.5+0.5” type to foster students to be versatile professionals by offering them both conventional courses like secretarial studies, archives management, office automation operation and management science as well as Southeast Asian languages-related subjects in consideration of the FIC's characteristic strengths.

[Employment Orientation] Graduates can apply for secretarial jobs in administrative units, public institutions and enterprises, especially cross-border companies oriented at Southeast Asia, working on interpretation and translation, documentation drafting, archives management, public relations and information retrieval and delivery.